

**WNVR(AM), WKTA(AM), WPJX(AM), WEEF(AM)**  
**EEO PUBLIC FILE REPORT**  
**August 1, 2011 – July 31, 2012**

**I. VACANCY LIST**

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources (“RS”) Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Sports reporter	1-9	8
News reporter	1-9	8
Webmaster	1-9	8

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**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	<b>On-Air Announcements</b> (on one or more SEU stations)	No	5
2	<b>WCIU-DT On-Air Announcement</b>	No	2
3	<b>The Monitor</b> 6601 W. Irving Park Road Chicago, IL 60634 773.205.0303 <a href="mailto:info@monitorpl.com">info@monitorpl.com</a>	No	0
4	<b>Station Website Posting</b> (on one or more SEU station websites)	No	0
5	<a href="http://www.infolina.com">www.infolina.com</a>	No	0
6	<b>Hoy Newspaper</b> 435 N. Michigan Ave. #22 Chicago, IL 60611 312.527.8400	No	0
7	<b>Chicago Sun-Times</b>	No	0
8	<b>Word-of-Mouth Referral</b>	No	11
9	<b>Walk-in / Self-Referral</b>	No	0
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD</b>			18

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**III. RECRUITMENT INITIATIVES**

	<b>Type Of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>
<b>1</b>	Establish training program designed to enable station personnel to acquire skills that could qualify them for higher level positions	In September 14, the SEU sent two employees to the Radio Show Conference Sessions sponsored by the RAB/NAB. In the seminars, SEU personnel received training about ways to effectively target small or local communities.
<b>2</b>	Establish an internship program	Our group of stations established a robust internship program for four of students from College Of Lake County during the each of the fall, spring, and summer semesters. The interns worked in various groups of the station, including programming, marketing and engineering.
<b>3</b>	Participate in an event or program sponsored by educational institutions relating to career opportunities in broadcasting	On October 12, we provided a tour of the SEU's facilities to students from City Colleges of Chicago. The tour included various aspects of the SEU's facilities and a discussion of career opportunities in the broadcast industry.
<b>4</b>	Participate in an event or program sponsored by educational institutions relating to career opportunities in broadcasting	On November 16, we provided a tour of the SEU's facilities to students from Columbia College Chicago. The tour included various aspects of the SEU's facilities and a discussion of career opportunities in the broadcast industry.
<b>5</b>	Participate in an event or program sponsored by educational institutions relating to career opportunities in broadcasting	On February 7, we provided a tour of the SEU's facilities to students from the communications department of the College of Lake County. The tour included various aspects of the SEU's facilities and a discussion of career opportunities in the broadcast industry.

<b>6</b>	Participate in an event or program sponsored by educational institutions relating to career opportunities in broadcasting	On March 20, we provided a tour of the SEU's facilities to students from Oakton College. The tour included various aspects of the SEU's facilities and a discussion of career opportunities in the broadcast industry.
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