



**Polnet Communications, Ltd.** is a key player among ethnic broadcasters in the U.S. and is the number one media outlet in the Polish-American community.

Polnet owns and manages the following radio stations:

- 104.7 FM Chicago Polish Radio
- 107.1 FM Chicago Polish Radio (Northwest suburbs)
- WNVR AM 1030 Chicago Polish Radio
- WRDZ AM 1300 Chicago Polish Radio
- WRKL AM 910 New York Polish Radio
- WLIM AM 1580 Long Island, Southern Connecticut Polish Radio
- WKTA AM 1330 Chicago Ethnic Radio (Russian, Korean & German)
- WEEF AM 1430 Chicago Ethnic Radio (Italian, Greek & Russian)
- WPJX AM 1500 Chicago Spanish Radio
- WRXB AM 1590 Tampa Bay Gospel Radio
- WRXB FM 96.5 Tampa Bay Gospel Radio

**Polnet Communications, Ltd.** has been serving ethnic communities since 1985. It grew to become the number one media outlet for over two million Polish-speaking listeners and viewers in Illinois, Wisconsin, Michigan, Iowa, Indiana, Connecticut, New York, and New Jersey providing live Polish language programming 7 days a week. Polnet's Polish Radio has become an indispensable part of life for the Polish speaking community, providing it with the link between their European heritage and their new home, the United States.

104.7 FM / 1030 AM WNVR / 1300 AM WRDZ can be heard globally 24 hours a day via the internet at [www.polskieradio.com](http://www.polskieradio.com) and via mobile application.

Polnet Communications Ltd. has two strategically complementary affiliates: Polvision & European Cultural Foundation.

Polvision is the largest Polish language television broadcaster in the Chicago land area, broadcasting 7 days a week on channels WPVN 24.4, Comcast 397 and 679.

Our other affiliate, European Culture Foundation, entertains Polish audiences with concerts, theatrical events, picnics and other large community events. These activities create an effective and efficient additional advertising channel that allows advertisers to get their marketing message to thousands of potential customers.



U.S. Census Bureau

POPULATION PROFILE

Polish	Illinois
<b>SEX AND AGE</b>	
Total population	970,053
Male	47.8%
Female	52.2%
Median age (years)	38.7
18 years and over	77.4%
21 years and over	73.2%
62 years and over	16.1%
65 years and over	12.8%
<b>INCOME IN THE PAST 12 MONTHS</b>	
Median household income (dollars)	64,084
Mean retirement income (dollars)	22,638

Polish	Illinois
<b>EDUCATION</b>	
Population 25 years and over	
Less than high school diploma	7.4%
High school graduate	28.3%
Some college or associate's degree	29.9%
Bachelor's degree	22.5%
Graduate or professional degree	11.8%
<b>HOUSING TENURE</b>	
Owner-occupied housing units	78.9%
Renter-occupied housing units	21.1%
Housing units with a mortgage	
Less than 30 percent	56.4%
30 percent or more	43.6%

Source: U.S. Census Bureau, 2010 American Community Survey

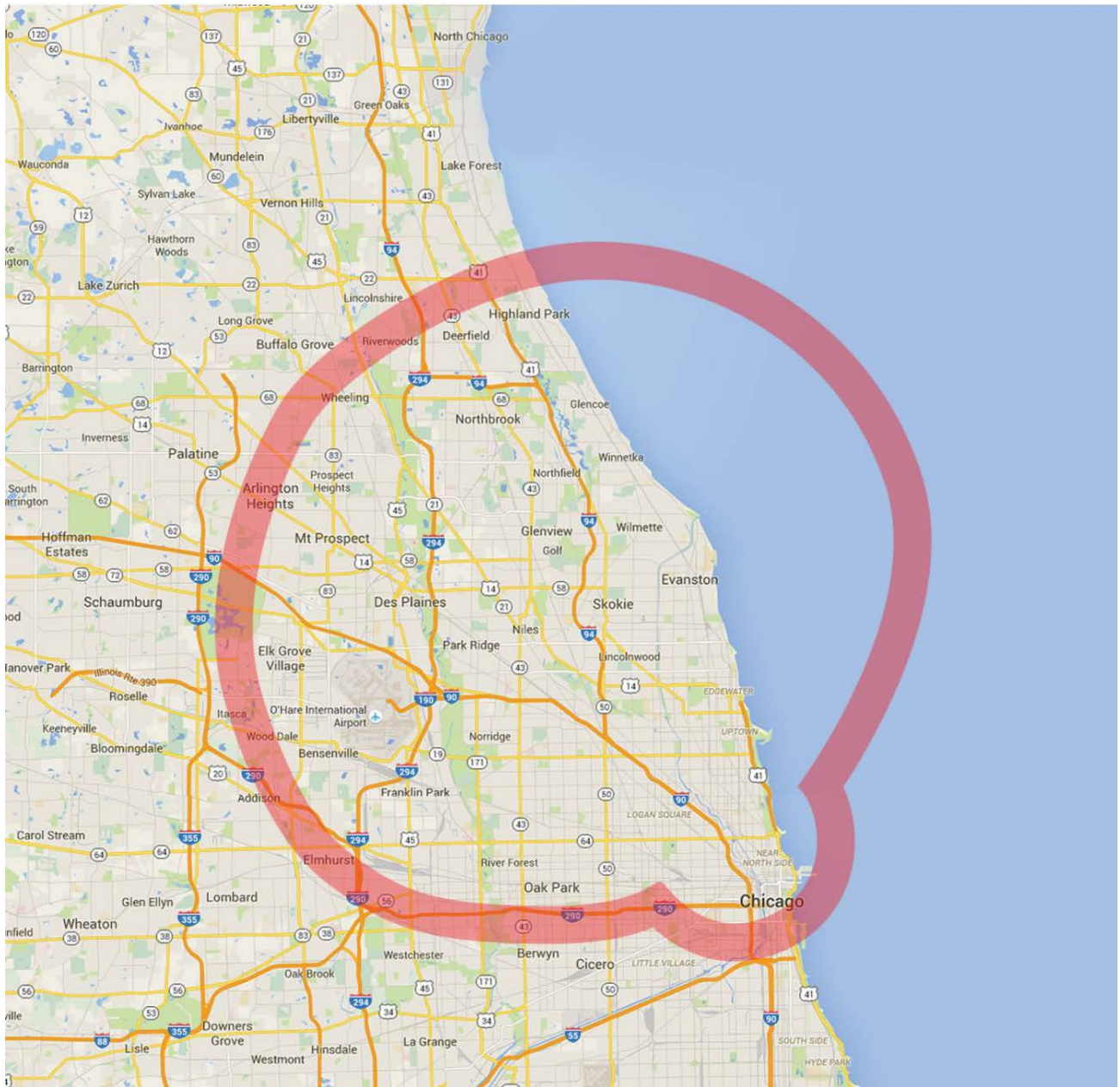
CENTRAL & EASTERN EUROPEAN ANCESTRY

	Illinois	Indiana	Michigan	Wisconsin
<b>Total:</b>	14,992,661	6,791,067	11,856,293	7,297,721
Bulgarian	16,955	935	3,992	813
Croatian	43,323	10,752	21,094	17,298
Czech	134,209	16,802	50,004	91,675
Hungarian	50,230	34,790	99,942	24,434
Lithuanian	89,014	10,722	28,378	15,325
Polish	970,053	194,588	867,260	526,146
Romanian	28,373	8,325	29,915	5,717
Russian	126,227	21,839	69,886	39,003
Ukrainian	49,755	8,146	38,416	9,796
Yugoslavian	20,279	6,368	21,258	6,801

Source: U.S. Census Bureau, 2010 American Community Survey

**(((polskieradio<sup>®</sup>)))**  
**1300 AM 104.7 FM**

104.7 FM COVERAGE - CHICAGO

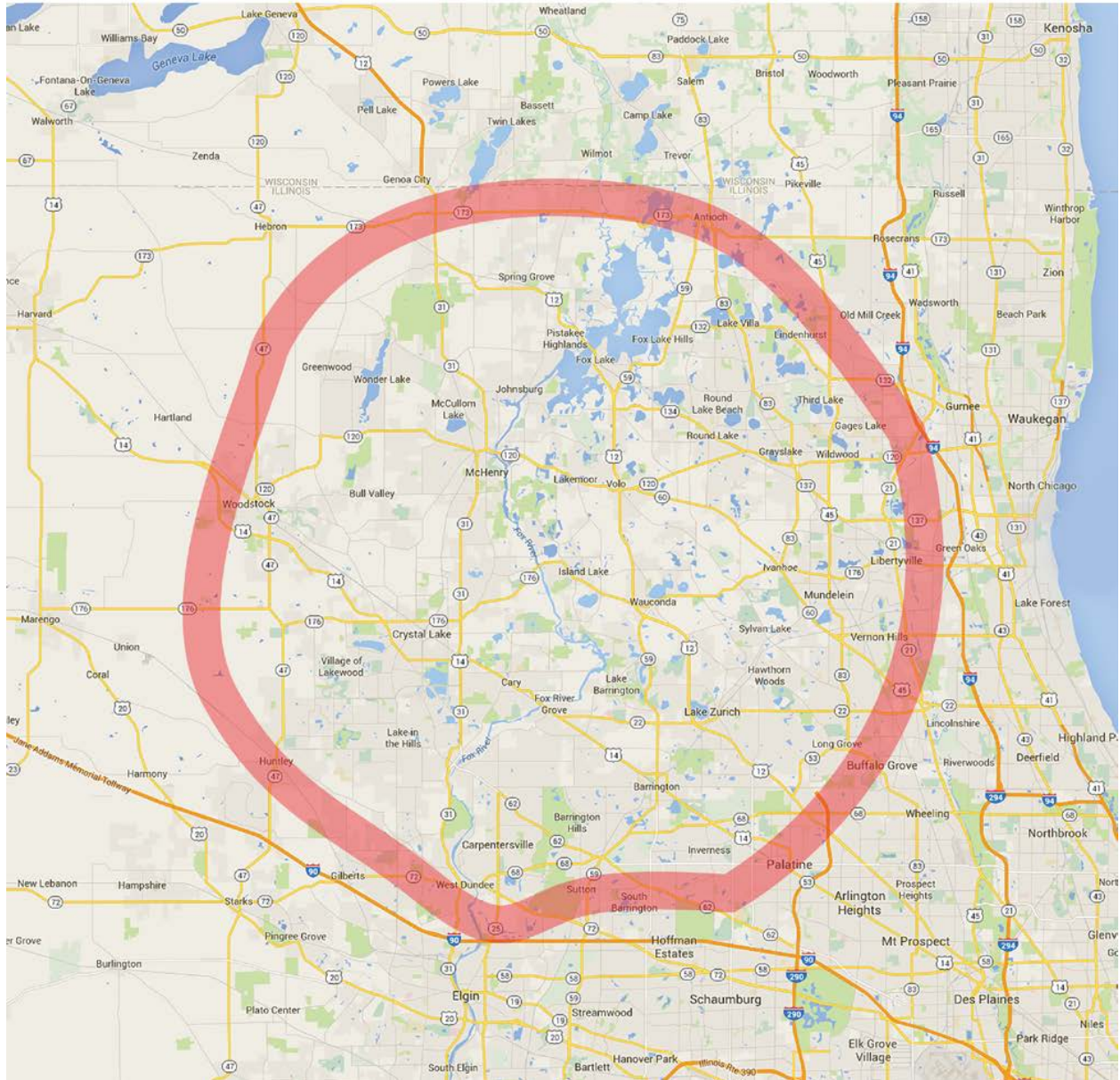


Polish Radio 104.7 FM / WRDZ 1300AM / WNVR 1030AM / 107.1 FM  
3656 West Belmont Ave | Chicago, IL 60618 | Phone: 773-588-6300 Fax: 773-267-4913  
[www.polskieradio.com](http://www.polskieradio.com)



**1030**  
**1300** **AM** **104.7**  
**107.1** **FM**

107.1 FM COVERAGE



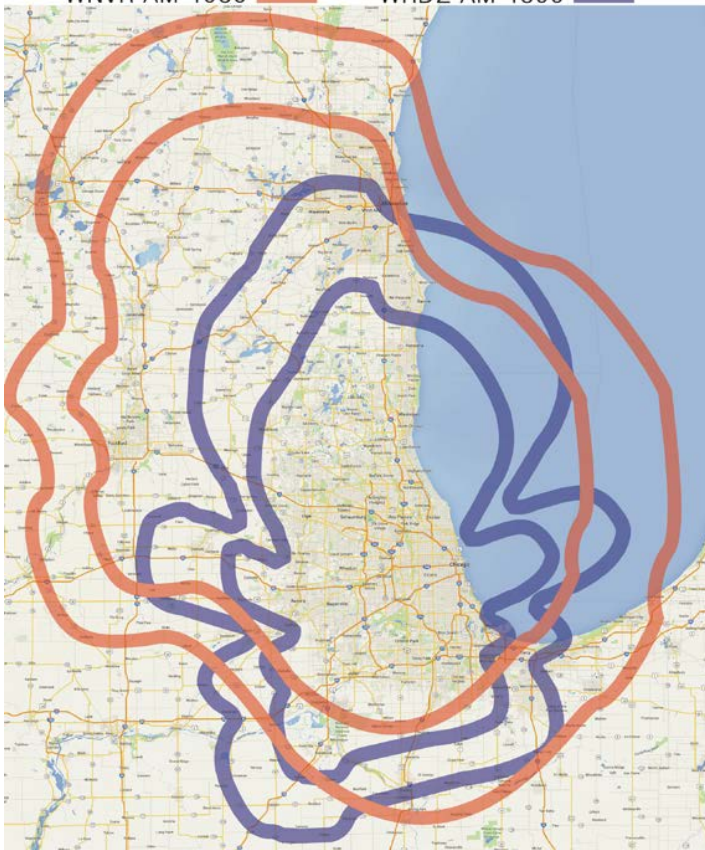
Polish Radio 104.7 FM / WRDZ 1300AM / WNVR 1030AM / 107.1 FM  
3656 West Belmont Ave | Chicago, IL 60618 | Phone: 773-588-6300 Fax: 773-267-4913  
[www.polskieradio.com](http://www.polskieradio.com)

# **((( polskieradio® )))**

**1030 AM 1300 AM 104.7 FM 107.1 FM**

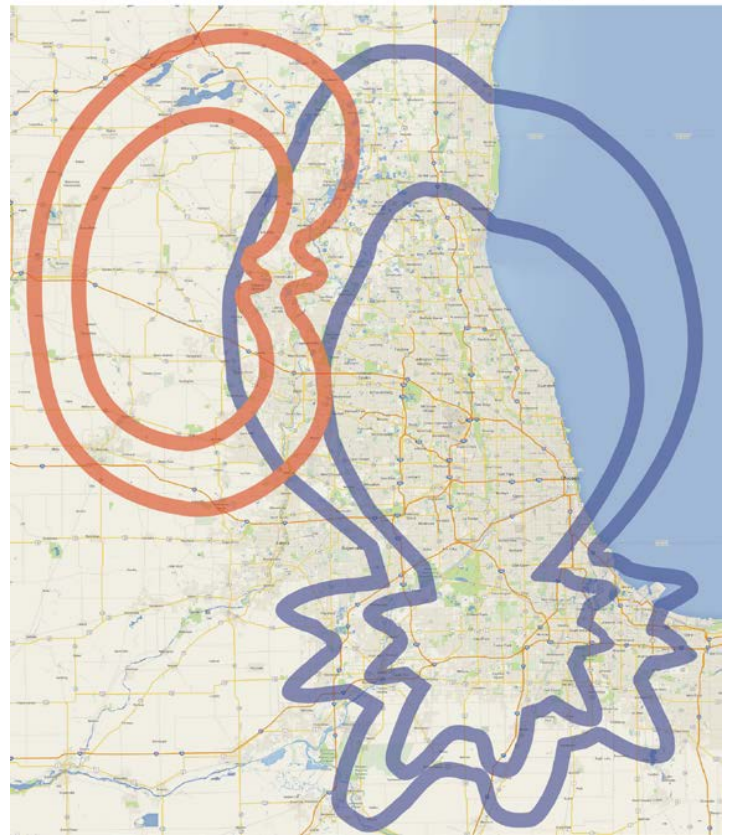
## DAYTIME COVERAGE - CHICAGO

WNVR AM 1030  WRDZ AM 1300 



## NIGHT COVERAGE - CHICAGO

WNVR AM 1030  WRDZ AM 1300 



Polish Radio 104.7 FM / WRDZ 1300AM / WNVR 1030AM / 107.1 FM  
3656 West Belmont Ave. | Chicago, IL 60618 | Phone: 773-588-6300 Fax: 773-267-4913  
[www.polskieradio.com](http://www.polskieradio.com)

# WEEKLY PROGRAMMING



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday		
6:00 AM	<p align="center"><b>Poranny Express</b> Małgorzata Koryś &amp; Rafał Jurak</p> <p align="center"><b>News:</b> Joanna Trzos, Leszek Zuwałski</p>				<p align="center"><b>Poranny Express</b> Małgorzata Koryś &amp; Piotr Orłowski</p>	<p align="center"><b>Morning Coffee</b> K. Arsenowicz</p>	<p align="center"><b>Morning Coffee</b> Krzysztof Arsenowicz</p>		
7:00 AM									
8:00 AM						<p align="center"><b>Kids for Kids</b> K. Arsenowicz</p>	<p align="center"><b>Sunday's Mass</b></p>		
9:00 AM							<p align="center"><b>Morning Coffee</b> Krzysztof Arsenowicz</p>		
10:00 AM	<p align="center"><b>Co słyhać?</b> Idalia Błaszczuk</p>					<p align="center"><b>Weekend-ówka</b> Piotr Orłowski</p>	<p align="center"><b>Weekend-ówka</b> Piotr Orłowski</p>		
11:00 AM									
12:00 PM	<p align="center"><b>Power News</b> Joanna Trzos, Iza Grzebieta-Ocean, Elżbieta Sawczuk Leszek Zuwałski, Paweł Nawrocki</p>								
1:00 PM	<p align="center"><b>Popołudniówka</b> Paweł Kuliński &amp; Ola Majkowska-Smith</p>					<p align="center"><b>America without Rose Colored Glasses</b> Marek Rzepkowski</p>	<p align="center"><b>Laboratorium dobrych życzeń</b> Katarzyna Popko Piotr Orłowski</p>		
2:00 PM									
3:00 PM									
4:00 PM								<p align="center"><b>News</b> Iza Grzebieta-Ocean, Leszek Zuwałski</p>	
5:00 PM									
6:00 PM	<p align="center"><b>Power News</b> Iza Grzebieta-Ocean, Leszek Zuwałski Eurostudio, Leszek Dorosz, RAI, Talk Show from Poland</p>				<p align="center"><b>Friday's adrenaline</b> Paweł Proczkowski Katarzyna Popko</p>	<p align="center"><b>Kocham Weekend</b> Artur Kroppa Kropiwnicki</p>	<p align="center"><b>Ścieżki życia</b> Agnieszka Topolska Radosław Karczmarczyk</p>		
7:15 PM	<p align="center"><b>Bardzo dobry wieczór</b> Małgorzata Ptaszyńska</p>	<p align="center"><b>Radio after Hours</b> Health News Bekker</p>	<p align="center"><b>Bardzo dobry wieczór</b> Małgorzata Ptaszyńska</p>	<p align="center"><b>Radio after Hours</b> Gadowski Zachurski</p>	<p align="center"><b>Power News</b> Eurostudio, Dorosz, RAI, Banas</p>	<p align="center"><b>Radio after Hours</b> Best playlist and music mixes</p>	<p align="center"><b>Radio after Hours</b> Best playlist and music mixes</p>		
8:00 PM				<p align="center"><b>Kocham Disco</b> Artur Kroppa Kropiwnicki</p>					
9:00 PM	<p align="center"><b>Radio after hours - Audio Book</b></p>								
9:30 PM - 5:45 AM	<p align="center"><b>Radio after hours</b> The best of daily shows - interviews, correspondences, news and talk shows, best playlists and music mixes</p>								

**(( polskieradio ))**  
**1030 AM 104.7 FM**  
**1300 AM 107.1 FM**

## MAIN ADVERTISERS

ADVOCATE LUTHERAN GENERAL  
 INTERNATIONAL VEIN & SKIN  
 INSTITUTE  
 KRAFF EYE INSTITUTE  
 USA VEIN CLINIC  
 UIC DEPT. OF SURGERY  
 ACTIVE CARE CENTER  
 PDR PHYSICAL THERAPY  
 SONOBELLA CLINICA  
 FANTASTIC SMILES

AT&T  
 LOT POLISH AIRLINES  
 POLISH SLAVIC FEDERAL CREDIT UNION  
 UNITED HEALTHCARE  
 POLISH ROMAN CATHOLIC UNION  
 MEGA MORTGAGE SERVICES  
 HANDZEL & ASSOCIATES  
 OBAMACARE HOTLINE  
 AGATA BIELSKI - STATE FARM  
 FINANCIAL WEALTH ALLIANCE  
 ILLINOIS STAR REALTORS  
 US FINANCIAL

CASTLE HONDA  
 STAR NISSAN  
 AL PIEMONTE FORD  
 AL PIEMONTE NISSAN  
 DUPAGE DODGE CHRYSLER JEEP  
 NAPLETON'S AH CDJR  
 ARLINGTON TOYOTA  
 NAPPERVILLE TOYOTA  
 BREDEMANN TOYOTA  
 AUDI HOFFMAN ESTATES  
 CJ WILSON MAZDA

ADVANCED CABINETS CORP.  
 FLOOR & DECOR  
 DARPET DOORS AND TRIMS  
 STUDIO 41 & REMODELERS SUPPLY  
 CLIMATE SOLUTIONS  
 IDEA FURNITURE  
 WARMIA  
 DELI 4 YOU

TRITON COLLEGE  
 DOMINICAN UNIVERSITY  
 UNIWERSYTET JAGIELLONSKI



Polish Radio  
 104.7 FM / 1300AM / 1030AM / 107.1 FM  
 3656 West Belmont Ave | Chicago, IL 60618 |  
 Phone: 773-588-6300 Fax: 773-267-4913  
[www.polskieradio.com](http://www.polskieradio.com)



## COMPETITIVE ADVANTAGE

- Polish Radio & Polish TV custom campaigns
- Access and exposure to over one million Polish-Americans in Chicago and the surrounding areas
- The only full time radio station in the United States producing live Polish programming 24 hours/7 days a week on 104.7 FM, 1300 AM, 107.1 FM and 1030 AM (Daylight) together with [www.polskieradio.com](http://www.polskieradio.com)
- Longest, every day live Polish Programming in the United States.
- Diversified programming (talk, news, sports, music) that reaches all demographic groups
- Famous on air hosts and correspondents
- High community visibility through sponsorship of various community events, concerts, sporting events, theatrical productions, film screenings, and festivals).
- In house production studio
- Years of marketing expertise in the Polish market.

Due to its large size, the Polish market in the U.S. is important to companies as a means to considerably increase their customer base using only a small percentage of their advertising budgets.